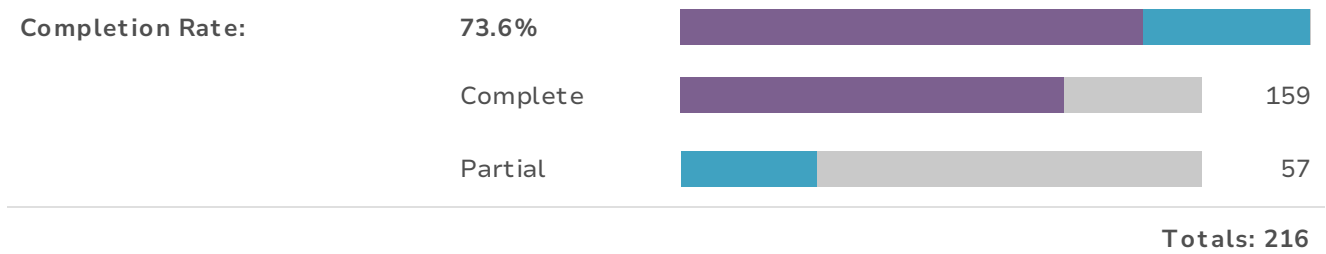
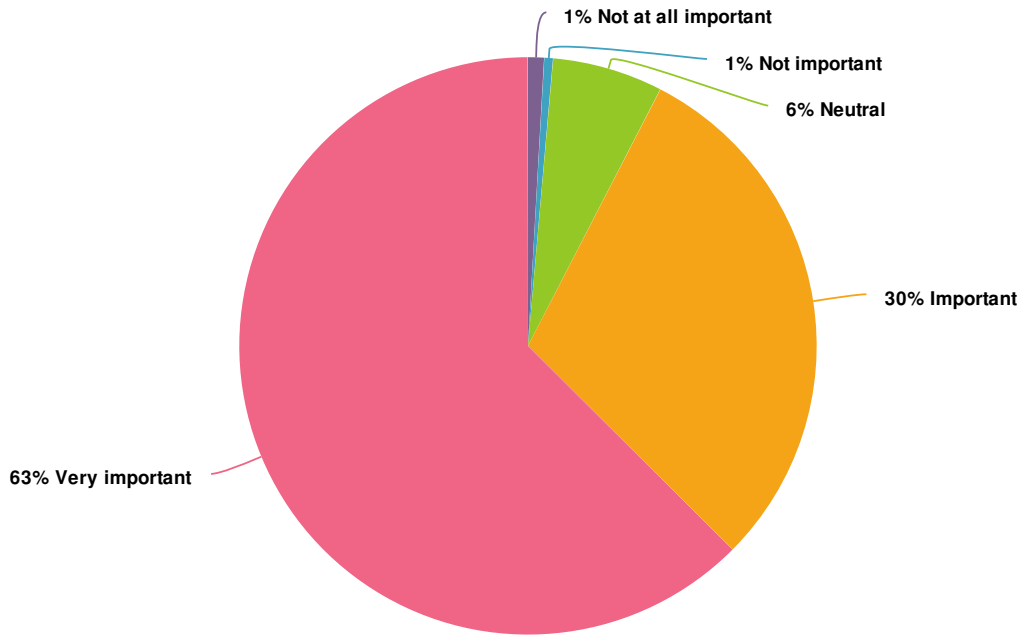


# Report for SAC Cultural Planning Readiness Survey

## Response Counts



1. How important is it to you that the City of Somerville has a cultural plan?




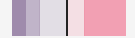


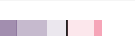
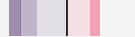






Value		Percent	Responses
Not at all important		0.9%	2
Not important		0.5%	1
Neutral		6.2%	13
Important		29.9%	63
Very important		62.6%	132


Totals: 211

## 2. Why?



3. What outcomes do you want from a cultural plan? Please rank your top 5 priorities. (Higher on the list indicates a higher priority)

Item	Overall Rank	Rank Distribution	Score	No. of Rankings
More venues to perform/display art	1		412	121
More work spaces for artists	2		378	108
More support and funding for BIPOC artists and organizations	3		341	105
Increased grant funding for arts and culture organizations	4		318	109
Strategy for arts in the school system	5		279	101
Increased funding for neighborhood-based arts activity	6		263	87
Increased visibility for Somerville's arts sector	7		258	95
Housing for artists	8		256	85
Increased funding for individual artists	9		213	74
More robust SAC department	10		170	62
Arts advocacy organization	11		114	40
Increased arts-based tourism	12		89	33



Lowest Rank      Highest Rank

4. Are there other outcomes, not mentioned above, that are a higher priority for you? If so, please let us know.



5. To what extent do you agree with the following statements?

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree	Unsure	Responses
This is an important time to develop a cultural plan because there is a heightened focus on racial justice in the arts community. Count Row %	2 1.0%	2 1.0%	33 16.3%	68 33.7%	94 46.5%	3 1.5%	202
This is an important time to develop a cultural plan because a new mayor will be elected. Count Row %	2 1.0%	7 3.5%	39 19.3%	57 28.2%	96 47.5%	1 0.5%	202
This is an important time to develop a cultural plan because significant new commercial construction and plans for development are taking place across the city. Count Row %	5 2.5%	2 1.0%	8 4.0%	39 19.3%	147 72.8%	1 0.5%	202
This is an important time to develop a cultural plan because the arts community needs more formal structures to be resilient and thrive. Count Row %	4 2.0%	3 1.5%	15 7.4%	64 31.7%	112 55.4%	4 2.0%	202
Totals							808 100.0%

6. Are there other reasons you believe Somerville needs a cultural plan now?



7. How satisfied are you with SAC's work in the following areas:

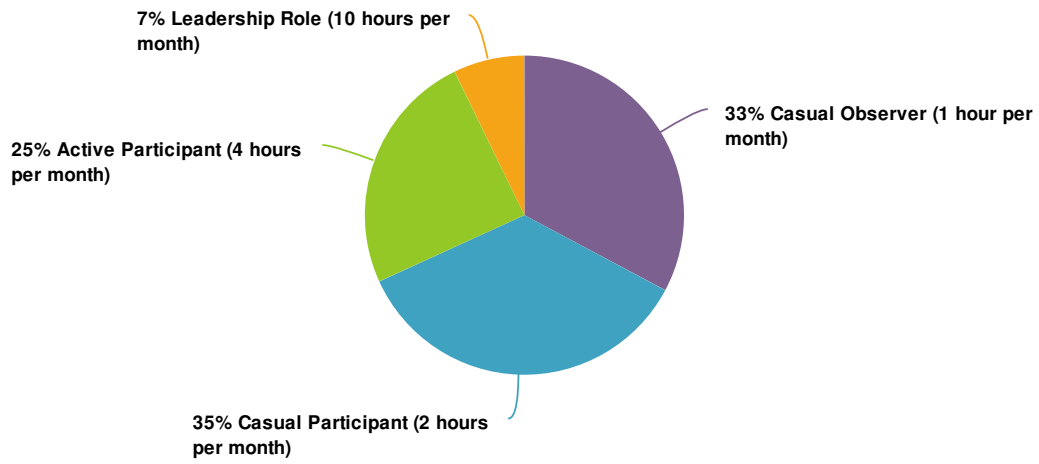
	Very Dissatisfied	Dissatisfied	Neutral	Satisfied	Very Satisfied	Unsure/ NA	Responses
Immigrant communities Count Row %	1 0.5%	7 3.6%	54 27.6%	55 28.1%	16 8.2%	63 32.1%	196
BIPOC communities Count Row %	1 0.5%	10 5.1%	62 31.6%	42 21.4%	9 4.6%	72 36.7%	196
Artist housing Count Row %	10 5.1%	26 13.3%	61 31.1%	22 11.2%	4 2.0%	73 37.2%	196
Artist workspace Count Row %	7 3.6%	29 14.8%	48 24.5%	47 24.0%	3 1.5%	62 31.6%	196
Arts venues Count Row %	9 4.6%	36 18.4%	46 23.5%	57 29.1%	9 4.6%	39 19.9%	196
Pandemic relief Count Row %	3 1.5%	5 2.6%	39 19.9%	59 30.1%	26 13.3%	64 32.7%	196
Totals							1176 100.0%







8. Please provide any additional comments that you have for SAC.



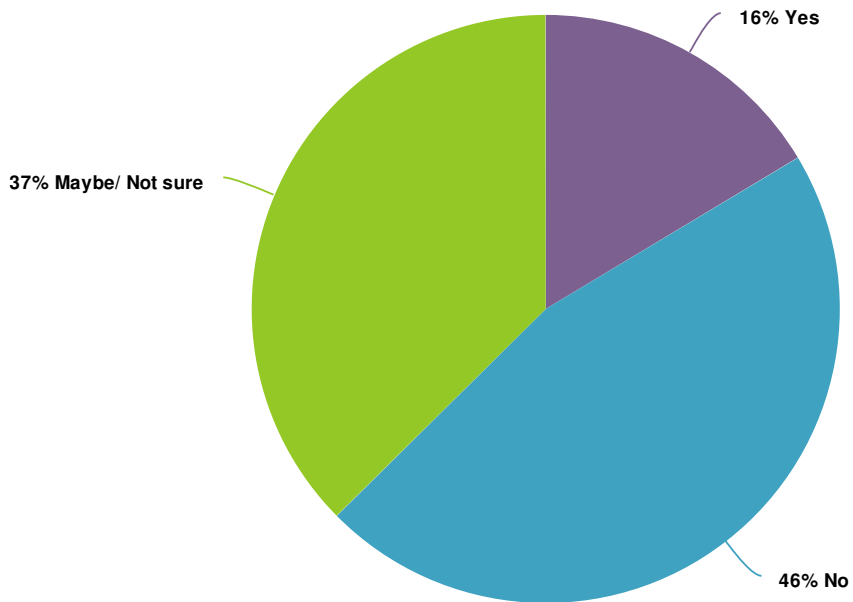
9. What level of volunteer commitment might you have for the full cultural planning process described above?






Value		Percent	Responses
Casual Observer (1 hour per month)		32.8%	64
Casual Participant (2 hours per month)		35.4%	69
Active Participant (4 hours per month)		24.6%	48
Leadership Role (10 hours per month)		7.2%	14

Totals: 195

10. Would a small stipend make it possible for you to play a leadership role?



Value		Percent	Responses
Yes		16.4%	32
No		46.2%	90
Maybe/ Not sure		37.4%	73

Totals: 195

11. Who (including individuals, organizations, institutions) would likely have a role to play in implementing a cultural plan in Somerville?



12. What organizations (or individuals) might fund the implementation outcomes of a cultural plan in Somerville? Examples of implementation outcomes include a strategy for arts in the schools; increased arts-based tourism; or more support for artists and arts organizations in diverse communities.



13. First Name



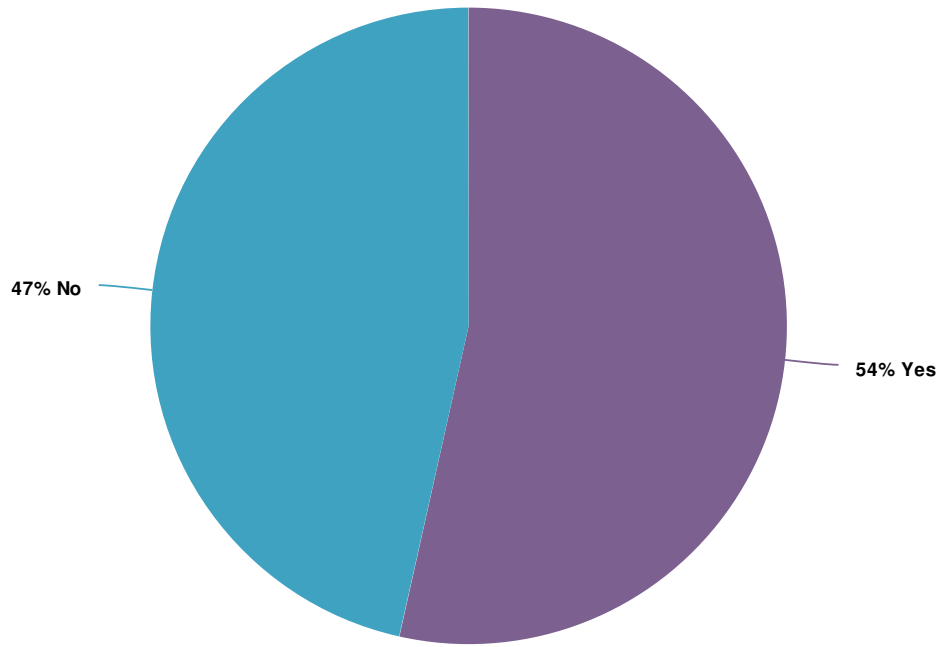
14. Last Name



A word cloud of last names. The names are arranged in a roughly rectangular shape, with 'wilson' and 'gibbs' being the largest and most prominent. Other names include 'lim', 'flythe', 'berstler', 'bargava', 'blatman', 'botshon', 'atwood', 'augustin', 'aureden', 'alexander', 'altman', 'berman', 'mccormick', 'bp', 'baum', 'baab', 'bennett', 'beattie', 'balchunas', 'bailey', 'bullitt', 'campen', and 'cahaly'. The colors of the text vary, including shades of green, purple, blue, orange, and red.

berstler bargava blatman botshon  
atwood augustin aureden  
alexander altman  
berman mccormick bp lim  
baum baab  
bennett beattie  
balchunas flythe bailey  
wilson gibbs bullitt  
campen cahaly

15. Are you affiliated with an organization or institution?



Value	Percent	Responses
Yes	53.5%	85
No	46.5%	74

Totals: 159



16. Name of Organization or Institution

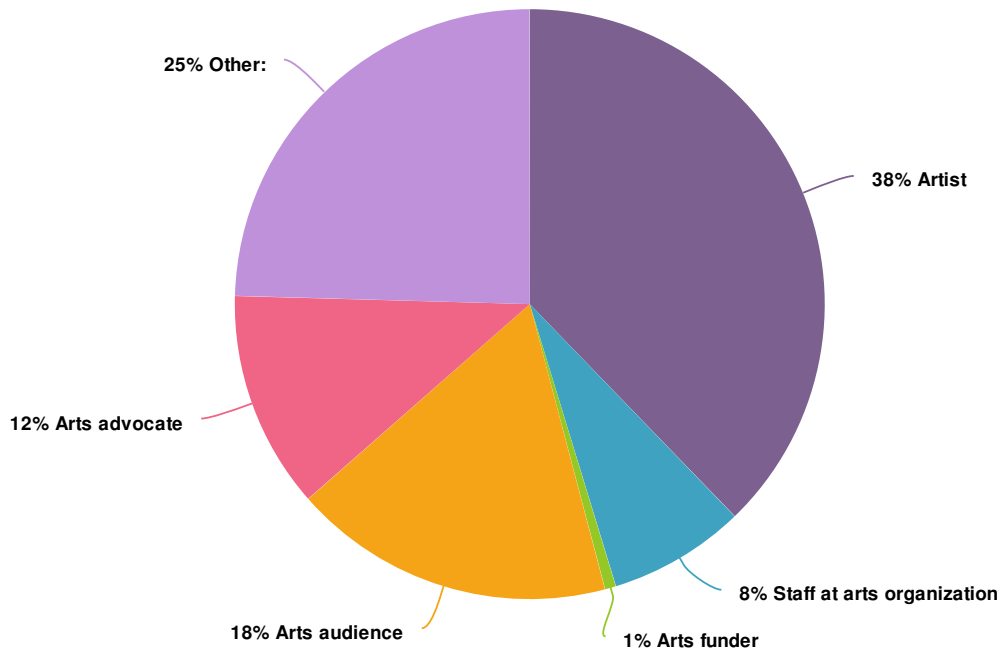
A word cloud featuring the following terms: boston, association, studios, center, gallery, asylum, museum, armory, somerville, arts, council, college, street, artists, sac, joy, main, square, brickbottom, artisan's, art, studio.

17. Title/Role

A word cloud where the word "director" is the largest and most prominent, centered in orange. Surrounding it are various other roles and titles in different colors and sizes, including "member", "founder", "owner", "development", "group", "volunteer", "public", "emerita", "executive", "community", "adjunct", "staff", "board", "artist", "president", "assistant", "manager", "coordinator", "active", "senior", "program", and "planner".

adjunct  
community owner development  
executive amp founder  
emerita member art group  
public director volunteer  
staff board artist president  
assistant manager coordinator  
active senior program planner

## 18. What role do you play in the arts community?



Value	Percent	Responses
Artist	37.7%	60
Staff at arts organization	7.5%	12
Arts funder	0.6%	1
Arts audience	17.6%	28
Arts advocate	11.9%	19
Other:	24.5%	39

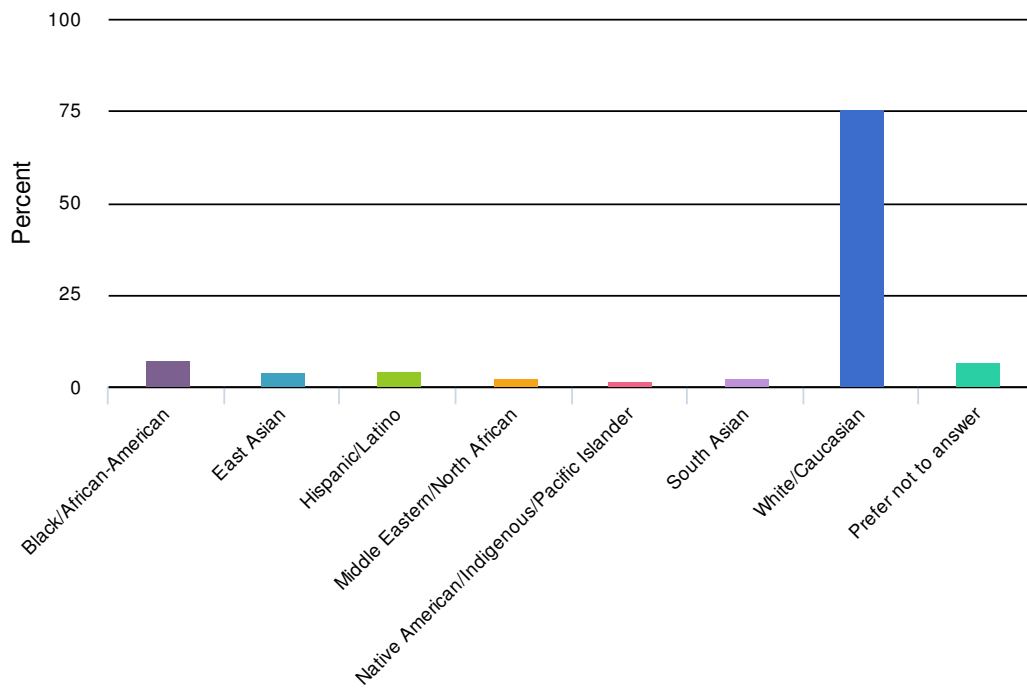
Totals: 159

## 19. Email

## 20. Phone Number

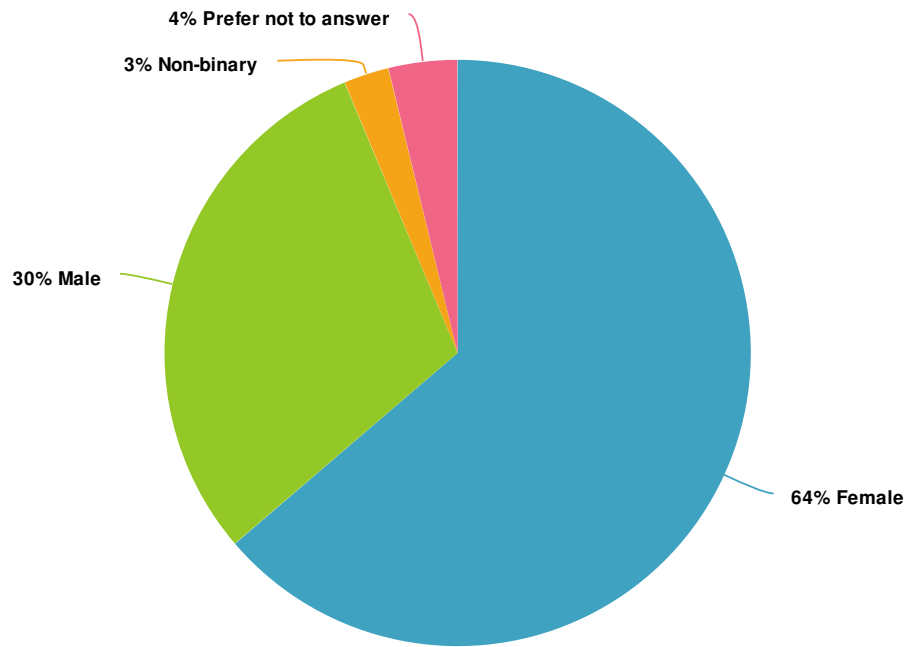
20  
19 9 0 18 0 10  
16 6 7 12  
15 5 1 2 13  
11 3 4 8 17  
21 14 23 18 22

## 21. What is your racial/ethnic identity? (check all that apply)



Value	Percent	Responses
Black/African-American	7.5%	12
East Asian	3.8%	6
Hispanic/Latino	4.4%	7
Middle Eastern/North African	2.5%	4
Native American/Indigenous/Pacific Islander	1.3%	2
South Asian	2.5%	4
White/Caucasian	75.6%	121
Prefer not to answer	6.9%	11

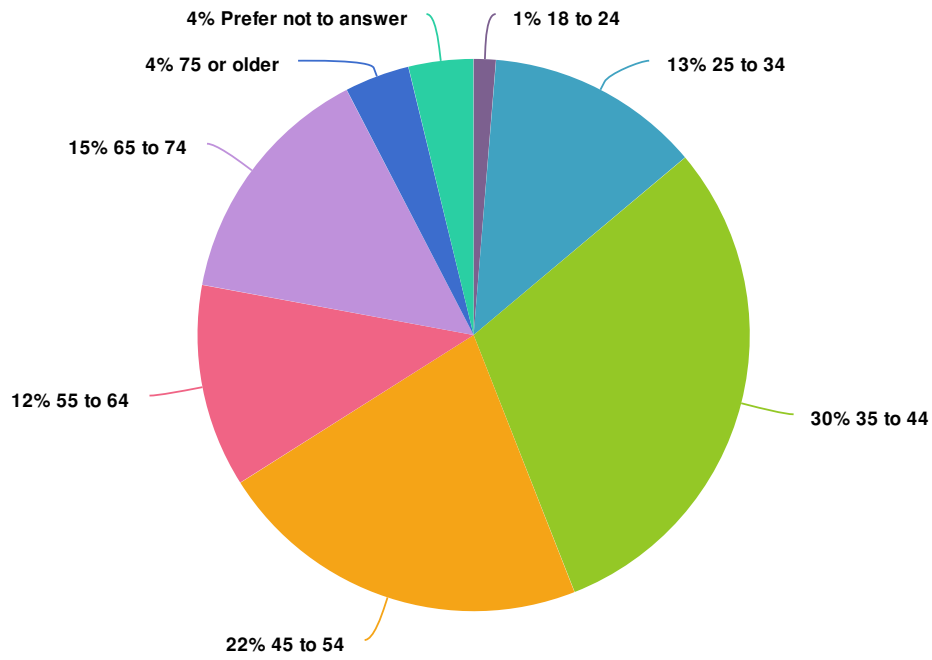
## 22. What gender do you identify as?



Value	Percent	Responses
Female	63.8%	102
Male	30.0%	48
Non-binary	2.5%	4
Prefer not to answer	3.8%	6

Totals: 160

### 23. What is your age?

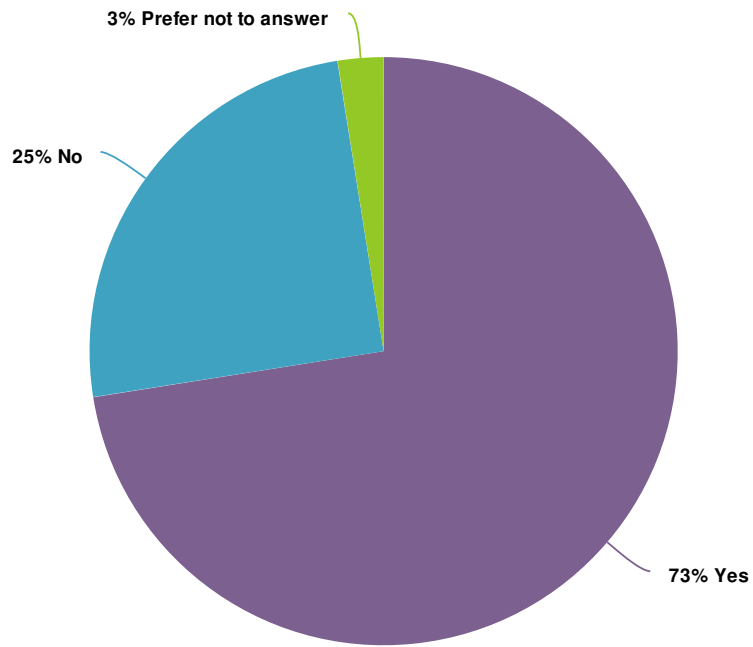



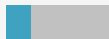

Value	Percent	Responses
18 to 24	1.3%	2
25 to 34	12.6%	20
35 to 44	30.2%	48
45 to 54	22.0%	35
55 to 64	11.9%	19
65 to 74	14.5%	23
75 or older	3.8%	6
Prefer not to answer	3.8%	6

Totals: 159



## 24. Are you a Somerville resident?



Value		Percent	Responses
Yes		72.5%	116
No		25.0%	40
Prefer not to answer		2.5%	4

Totals: 160