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Applicant Information

Cultural Infrastructure Project Grant Sample

Project Information

Grant Type:	Standard Application	Application ID:	11592
Status:	Under Review	Project Name:	Cultural Infrastructure Project
Council:	Somerville Arts Council	Project Discipline:	Multidisciplinary
When will the project take place?:	January 2018	Where will the project take place?:	Arts at the Armory, 191 Highland Avenue, Somerville, MA 02143

Estimated number of people served: 25000

Does this project serve primarily schoolchildren (grades pre-K to 12)?

No

Project Overview

We recommend that you develop your narrative in word processing software and then copy and paste it into the boxes below.

Summarize the proposed project.

To replace and upgrade the sound system in the Armory's 395-person Performance Hall.

The sound system is the undeniable core of our technical infrastructure; it's used by most of the events we host. Our current loudspeakers are over 30 years old, and the amplifiers are over 10 years old. Recently there have been increasingly more issues with the system's reliability and the sound quality. Our event techs often need to troubleshoot underlying issues before shows. It's also now difficult to get compatible replacement parts because the system is old and built from outdated technology.

We need to replace the system, to be able to keep doing great events.

Who is the target audience for this project?

As an infrastructure project, it benefits all attendees, organizers, and performers at Performance Hall events: concerts, theater, dance, comedy, cultural festivals, charity fundraisers, and more, all year round.

What is the cost of participation for attendees (if any)?

No attendee cost for this project directly. In general, event prices vary (free or ticketed).

How does the proposed project provide public benefit and contribute to the cultural vitality of the community as a whole?

The Armory is a cornerstone of the local creative community, hosting almost 700 public events per year. This is a replacement and upgrade project that helps us continue providing quality arts and cultural events for years to come.

The project also adds flexibility in use of the existing space, because the new system's speakers can be hung from the ceiling. That opens up lines of sight to the stage - allowing extra audience seating and more flexible seating configurations for staged shows.

Please describe the qualification of key artists, humanists, interpretive scientists or organizations involved with leading the cultural component of this project.

Arts at the Armory is a community arts and cultural center in Somerville MA that has been operating since 2009 in a historic Armory building. Our Mission is to celebrate the rich artistic and multicultural community of Somerville. We host a broad range of performing arts activities (music, theater, dance, film, spoken word, poetry, etc.) as well as visual art exhibits and a variety of cultural and community events. We also offer educational arts and cultural programs for all ages, with a particular emphasis on programs for local youth. We host almost 700 public events each year, representing a diverse mix of artistic disciplines as well as multicultural and community events.

If there are any other individuals or organizations that will be involved in the project as planners, partners, or collaborators, please list them below. If applicable, please distinguish between those who have made a firm commitment to the project and those with tentative or potential involvement.

N/A

How are you planning to promote the project to the community and your target audience?

The project will be promoted to community members using our newsletter, website and social media.

If you are submitting a Cultural Heritage grant application, please answer the following:

In what way is the project of cultural significance to either a family or the community? What is the history of this cultural tradition? How will the proposed project help to present or conserve this heritage and/or tradition?

N/A

Why do you as a person or organization wish to document, present, or conserve this heritage? Why are you qualified to do this?

N/A

Budget Overview

Project Budget

Projected Expenses	
	Amount
Salaries/Stipends	\$0
Space Rental	\$0
Marketing/Promotion	\$0
Supplies	\$0
Capital Expenditures	\$10,000
Subtotal	\$10,000
	Amount
Installation, Hardware and cabling	\$350
	\$0
	\$0
	\$0
	\$0
Subtotal	\$350
Total	\$10,350
Projected Income	
	Amount
Total Projected Expenses	\$10,350
Amount Requested from this LCC	\$3,000
Additional Income	
	Amount
Additional Income	\$7,350
Other Income	

Description of Funding Source	Amount
Armory Capital Reserve Fund	\$2,500
Future Operating Surplus/Future Grants	\$4,850
	\$0
	\$0
	\$0
Total	\$7,350

In-Kind Donations

See a [Sample Budget](#).

Please list any in-kind goods or services that you anticipate receiving for this project (loaned space, donated materials, etc.). While not required, if you would like to include the dollar value of in-kind donations, you may do so here, or in the Project Budget section above.

Part of the installation and configuration work will be conducted by Armory sound technicians volunteering their time for this project (in-kind service donation by independant contractors).

How will you adjust the project if the council cannot fund the entire amount you are requesting? (For example, how will you raise additional funds or scale the programming back?)

The project is necessary and fixed-price (equipment costs). We will seek additional grants and donations first, then take funds as needed from other budget areas, scaling back programming and services. The vendor has offered a payment plan to help.

If you have applied to other Local Cultural Councils for funding for this specific project, please list the names of those councils below

N/A

Supplemental Materials

Please visit the website of the council to which you are applying to learn if supplemental materials are required. This information will be listed under their Council Priorities tab. It is not necessary to upload supplemental materials unless they are required by the council. Uploaded files must be in **PDF format**.

In case it's helpful, here are some sites that allow you to crop/delete pages from a PDF:

PDFZorro.com

PDFescape

DocHub

#	File Name	Size	Date
1.	DRAFT_Revised_Armory_Factsheet.pdf	84 KB	10/16/2017 6:29pm
2.	Ruscio_Bio.pdf	38 KB	10/16/2017 6:32pm
3.	Sound_System_Project_Overview.pdf	46 KB	10/16/2017 7:40pm

eSignature

Authorized Signature

The signature below is that of the person authorized to testify as to the accuracy of this application and the person who agrees that the required acknowledgment will be given to the Massachusetts Cultural Council and the granting Local Cultural Council, if this application is approved. This person also agrees that reasonable accommodations will be made to ensure that people with disabilities have equal physical and communications access, as defined by state and federal law and as outlined in the MCC's LCC Program Regulations and Guidelines.

The signature below affirms that the applicant has reviewed and meets any local priorities as set forth by the Local Cultural Council on their web page

Clicking the "Final Submission" below serves as an authorizing electronic signature

Final Submission