

The City of Somerville & the Somerville Arts Council presents:

## **SomerStreets 2019**

### **CALL FOR COMMUNITY** **& BUSINESS VENDORS**

Interested in participating?

#### **Apply to show your art, share information about your organization or vend!**

SomerStreets is part of the City of Somerville's open streets initiative, closing busy city streets to vehicles, and opening them up to residents for active, family-friendly programming. Through SomerStreets, the City aims to promote and encourage easy access to physical activity, fresh foods, and reconnecting neighborhoods and businesses and their unique cultural elements in a thriving urban environment.

There SomerStreets dates are:

Sunday, June 2: Carnaval, Lower Broadway (McGrath Hwy to Pennsylvania Ave)  
(RD June 9)

Sunday, August 4: Seize the Summer, Holland St. (Davis to Cameron Ave.)

Sunday, Sept 15: Strike Up the Band, Highland Ave. (School St. to Lowell St.)

Sunday, Oct 20: Monster Mashed-up, Somerville Ave. (Hawkins St. to Spring St.)  
(RD October 27)

All events are 2pm – 6pm, rain or shine, set-up starts at 12pm

## **We're looking for:**

- Community groups to provide information and interactive activities
- Businesses to table at the event and provide or sponsor interactive activities (games, stilting, hula hooping, bike race, etc.)
- Other groups that would like to get involved!

## **Fee for vendors:**

Businesses along SomerStreets route - FREE

Somerville non-profit organizations - \$35 /free with approved interactive activity

Non-profits outside of Somerville - \$50 fee

Somerville businesses - \$100

Businesses outside Somerville - \$150

Corporate sponsors - \$350

## **APPLICATION:**

1. Name of organization or company
2. The SomerStreets event(s) you are interested in
3. Contact info: Contact person, e-mail and snail mail, phone number, and website (if applicable)
4. Brief description
5. Somerville affiliation (if any)
6. If you've participated in any SomerStreets event in the past

To apply for the August, September or October SomerStreets: send the above information in an e-mail to Nina at [neichner@somervillema.gov](mailto:neichner@somervillema.gov) with the header "SomerStreets application" and the date(s) of the festival(s) you'd like to participate in. For questions use the email above or call 617-625-6600 x2998

To apply for the June SomerStreets email Jen Atwood at [director@eastsomervillemainstreets.org](mailto:director@eastsomervillemainstreets.org)