

M.U.S.C.R.A.T. Call to Producers & Cultural Curators

About M.U.S.C.R.A.T

The city of Somerville, led by the Somerville Arts Council, has bought an old school bus, which has been transformed into a Multi Use Somerville Community Roving Art Transport (M.U.S.C.R.A.T). We anticipate that the inside will be used to conduct roaming art classes, performance art or dance, while the outside could be used to screen films or host concerts. The intent for our M.U.S.C.R.A.T. is to create a flexible roving catalyst for creation.

About the Call to Producers

We are looking for creative individuals to create, produce and manage cultural events that will take place in or next to the M.U.S.C.R.A.T. from mid-August through the end of October. We seek producers who will develop cultural events/performances or public workshops around a certain theme or area in the City. We are especially interested in concepts that will serve underserved audiences and geographical areas. Please note the bus is not available to private parties; we seek producers who will partner/serve a specific community or create an event or workshop that will serve a broad spectrum of the public. Working with the Somerville Arts Council, producers will be responsible for: selecting a theme, lining up talent and/or creating activities, creating a budget, planning and managing the event/workshop, and helping to promote the event/workshop.

How to Apply:

Please provide the following information on no more than two pages:

1. Contact info: e-mail and snail mail addresses, phone, fax and Web site (if applicable)
2. Describe your proposed cultural event, performance or workshop. How will your concept tie into the bus?
3. Tell us what day and time frame would be ideal for your event. If your event is taking next to (rather than inside the bus), please include a rain date.
4. Who is the community you will be serving? Tell us how you will be doing outreach within the community where you are proposing the event or workshop. Include a list of names and phone numbers and/or emails of community members you will be working with.

4. Outline schedule for your event (which act goes on first, second, etc. – or what will curriculum be for a proposed workshop).
5. List technical requirements (stage, sound, lighting, etc.).
6. Give budget: Break down how you would spend any money you might receive; this may include a producer stipend, talent fees and other fees you foresee.
7. Somerville affiliation (if any)
8. Please describe your experience in producing previous cultural events. Also, include support materials; i.e., links to web sites, photos, CDs, press clippings, resume(s), etc.

Note: Include a self-addressed stamped envelope if you'd like your support materials returned to you.

Please email your application to:

Rachel Strutt

Email address: Rachel@somervilleartscouncil.org

Header should read: MUSCRAT Application

Or Send your application to:

Somerville Arts Council/attn. MUSCRAT

50 Evergreen Ave.

Somerville, MA 02145

Questions:

Contact: Rachel Strutt

Phone: 617-625-6600, x2985

Email: Rachel@somervilleartscouncil.org