Art Beat.2015

CRAFT VENDOR APPLICATION







SATURDAY JULY 18 TH

Davis Square, Somerville MA (Rain Date: Sunday July 19th)

ARTBEAT IS Somerville's annual multi-media street party! The festival showcases the City's diverse and vibrant arts communities and attracts ten thousand visitors to Davis Square. Presented by the Somerville Arts Council (SAC) and Mayor Joseph A. Curtatone. ArtBeat is now it's 29th year and features an eclectic mix of music, dance, theater, food, performance and interactive activities.

More than 80 regional and local craft and fine art vendors, who create their own work, will be chosen to presented for 7 hours on Saturday afternoon.

2015 THEME: LOOPS

This year's ArtBeat theme is "loops," a celebration of all things that loop, encircle, repeat and play back in endless cycles. We invite artists and all community members to explore how looping—the repetition of a pattern, sound or idea—informs a work of art or a concept. "Loops" evoke many things: music that repeats a riff throughout an entire song or performance, a dance in which movement suggests circles, or a visual work of art that suggests planetary orbits. Perhaps we need a parade that circles the Davis Square block repeatedly throughout the festival, or a theatrical performance in which scenes are repeated in Groundhog Day-esque fashion. It's time to abandon linear thinking! It's time to loop back. We look forward to your creative interpretation of this theme!

SOMERVILLE ARTS COUNCIL
City Hall Annex
50 Evergreen Avenue
Somerville, MA 02145
(617) 625-6600 x2985
www.somervilleartscouncil.org

APPLICATION CHECK LIST

(Tear off the application guidelines and keep it for your records.)

- Include 5 slides, jpegs (72 dpi max.), or photos that are well-focused and show good detail.
- Label each image exactly in this manner; last name and number-for example, "leeman01".
- Use applicant form to provide a slide list with descriptions and prices to corresponding numbers.
- Make sure enclosed application form is completely filled out.
- First time applicants: Include résumé or description of your training & recent juried show history.
- Enclose your booth fee in the form of a check or money order, payable to: Somerville Arts Council.
- Send all this material in a 9" x 11" envelope.
- To minimize any risk of loss or damage in the return of your support materials, make sure your self-addressed envelope has sufficient postage and is properly sized.

Guidelines: Please read carefully and keep this page for future reference.

BOOTH SPACE AND FEES

The booth fee is \$100. Each booth space is 10-ft. wide \times 10-ft. deep. If you require more space, each additional 10'x10' space is \$100. (Example: If you need 3 spaces: (3) \times 10' \times 10' spaces = \$300). The maximum number of booth spaces per applicant is five. Booth fees are not refundable upon acceptance of your application.

TABLE & CHAIRS RENTAL: The Somerville Arts Council can provide one 6-ft. table and two chairs for a fee of \$20. To rent a table and chairs, indicate this on the following page and add \$20 to your application fee. Vendors are welcome to bring their own table and chairs and forego the \$20 rental fee. Vendors are responsible for bringing their own display accessories (i.e. racks, shelves). We cannot provide electricity. You may request a particular location, but we cannot guarantee that your request will be met.

WHO SHOULD APPLY:

To support the creative efforts of local artists and artisans, all work must be designed and/or handcrafted by the applicant. NO IMPORTS, MANUFACTURED ITEMS, resale items or kits will be accepted.

Craft vendors may share booths. However, applicants must prepare separate applications and RETURN THEM IN THE SAME ENVELOPE. Please keep each applicant's material (including form, slides, support material) neatly clipped together. Both/all applicants must be accepted in order to share a booth.

APPLICANTS MUST SUBMIT:

- a complete Craft Vendor Application.
- 5 slides, color photos, or jpegs (72 dpi max.) of **current work** representing the type(s) of work you will show. Label each slide/photo with your name & a number (i.e. heart01). Photos should be attached to a piece of paper. Provide corresponding image information on application. <u>Do not send actual work.</u>
- booth fee; make sure to include an extra \$20 for table and chairs rental, if needed. We will return your payment if your application is not accepted.
- First-time artisans must include résumé or description of training & recent juried show history. First time arts organizations must include a mission statement.
- a self-addressed envelope with <u>sufficient postage</u> for the return of support materials. Make sure your support materials will fit in your SASE, especially if you are using plastic sleeves.
- Send all material in a 9" x 11" envelope; clearly print your return address.

IMPORTANT DATES & RULES:

All applications <u>must be postmarked</u> by Tuesday, March 31st to the Somerville Arts Council. The craft jury will evaluate applications in terms of quality, originality, and marketability. Past participation at ArtBeat does not guarantee an acceptance for this year. Applications without visual support materials (slides, photos, jpegs), and incomplete information will be disqualified. Notification e-mails will be sent by the end of April. Your complete packet with set-up information, directions, etc. will be mailed in early July.

Art Beat • Featival • 2015

CRAFT.VENDOR.APPLICATION DEADLINE: Tuesday, March 31st

Applications must be postmarked by Tuesday, March 31, 2015. Please print clearly or type. Address: ArtBeat Crafts, Somerville Arts Council, 50 Evergreen Avenue, Somerville MA 02145.

Business Name		Have you been an ArtBeat vendor before?
Address		Yes No If yes, when?
City/State/Zip		11 \[\] 12 \[\] 13 \[\] 14 \[\]
Phone (day)	(evening)	Do you plan to use a canop Yes ☐ No ☐
Email _		
	☐ jewelry ☐ fiber/textile ☐ photos/prints ☐ paintings/drawings☐ ceramics ☐ other ————————————————————————————————————	If yes, dimensions arex
Price Range: \$ _	to \$	
Please provide a c	description of the work you will sell at ArtBeat.	
	escription of your booth set up.	
Submit 5 slides col	for photos or ipeas representing the current work you'll be exhibiting this	year I abel each image with you
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Total fee enclosed \$